

STRATEGIC PLAN

MISSION

To enhance volleyball in Victoria

VISION

Enable Victorians to achieve their aspirations through volleyball

PURPOSE

- 1) To promote accessible and sustainable opportunities that encourage health, participation, and social inclusion
- 2) To create pathways to excellence
- 3) To enable our community to succeed

PARTICIPATION - To promote accessible and sustainable opportunities that encourage health, participation, and social inclusion

Objective 1

Increase accessibility for junior players regardless of location, age or ability

1. Work with the school network to increase opportunities in volleyball
2. Facilitate joint programs with stakeholders

Objective 2

Support sustainable competitions and events throughout Victoria

1. Assist affiliates establish and grow competitions and events
2. Ensure structures and policies enable clubs and affiliates grow participation and membership

Objective 3

Recruit, develop, and support volunteers, including coaches and officials

1. Increase reward and recognition of volunteers in all areas of volleyball
2. Develop a volleyball workforce ensuring a high standard of experience for all participants

Measures:

- *10% growth in membership*
 - *10% growth in school events*
 - *90% retention in school events*
 - *5% growth in affiliate-delivered competitions*
 - *Implement volunteer recognition program*

PATHWAYS - To create pathways to excellence

Objective 1

Enable opportunities for athletes to progress to elite competitive levels

1. Establish a communication framework that supports pathways for players to achieve their potential
2. Establish a Commission to develop an enhanced State League structure
3. Foster opportunities for elite athletes

Objective 2

Facilitate pathways for Victorian coaches and officials

1. Establish a communication framework that supports pathways for coaches, referees, and officials to achieve their potential
2. Support education and accreditation programs for coaches and officials

Measures:

- *Growth in accredited coaches (40) and officials (200)*
- *Development of accredited coaches (70) and officials (30)*
- *Improved results for Victorian teams in national competitions and events*
 - *Increase in number of Victorians selected in national squads*

PROFILE - To enable our community to succeed

Objective 1

Foster strong relationships that will maximise opportunities for volleyball

1. Strengthen partnerships with state and local government
2. Develop strategic partnerships with sporting associations

Objective 2

Increase awareness of the benefits and inherent attributes of volleyball

1. Build awareness of volleyball beyond our membership
2. Successful Victorian volleyball players support the promotion and awareness of volleyball

Objective 3

Facilitate the aspirations of affiliates

1. Ensure a responsive approach to the diverse needs of affiliates

Measures:

- *20% increase in stakeholder engagement*
 - *Formalise strategic relationships*
 - *85% member satisfaction*

SUSTAINABILITY - To enable our community to succeed

Objective 1

Provide leadership and governance

1. Enhance governance arrangements to increase Board and management effectiveness and accountability
2. Review policies, risk, and strategies to protect the organisation and members, including a safe environment for children
3. Support affiliates good governance

Objective 2

Ensure sound financial management for Volleyball Victoria

1. Maintain sound business strategies
2. Investigate new commercial funding opportunities
3. Maximising funding opportunities

Measures:

- *Achieve annual budget within 5% variation or improved profit result*
- *Achieve compliance with Consumer Affairs Victoria*
- *100% increase in value of sponsorship*
 - *Achieve 95% member compliance with affiliation requirements*
 - *Achieve 40% quota of Director diversity*
 - *12.5% increase in profitability of events*