

I've spent the last seven years of my life chasing a beach volleyball on the sands of Australian and international beaches. I'm a committed player of the sport, but I'm also committed to the future of a sport that spans generations.

I may have only started the sport as an adult, but as a child and a teenager my parents took me to the beach to watch them play social matches, or to cheer my brother on as he competed in juniors. The Victorian Beach Volleyball Masters Cup is named after my father who loved the sport so much and sadly passed away ten years ago. I played my first ever tournament with my mum as my partner – and she is still playing regularly.

Volleyball is not the sport I fell into as a child. It's the sport I chose deliberately as an adult. The discipline of training has helped me craft my character, I've built lifelong friendships with other players, and I get to travel both the country and the world to play. Being on the board is an opportunity to give back to the sport that has had such a monumental impact on my life.

Although I haven't been on a board before, as a senior management consultant my role is to write strategies and make recommendations to the boards of many Australian companies. I've done so for many companies including: Commonwealth Bank, ANZ bank, Virgin Australia, Bupa, and other companies in the sporting, technology and government sectors. I also intend to undertake the Australian Institute of Company Directors Foundation course.

Some of the projects I've completed that may be of interest are:

- Wrote the sports sponsorship strategy for Virgin Australia that will lead to an additional \$22m in revenue per annum
- Designed the strategy framework for the Business and Private Banking division of CBA that will lead to an additional \$126m in profit over three years
- An in-depth analysis of staffing for an indigenous focused government organisation that will see them save \$8m p.a. without any redundancies
- Researched and crafted the pitch for a CrossFit organisation to move into the corporate wellness space – linking sport and business in a win-win proposal
- Designed the operating model for a market leading data system at one of the big-4 banks that aims to bring all finance, risk and IT data into one place
- Wrote the strategy for Bupa's dental business that will see the business grow by \$46m in profit per annum, and allows dentist's to retain authority whilst centralising systems

In addition, I've reached out to Volleyball Australia and offered help on a number of issues including the elite development program and selections, and securing sponsorship.

I've advised and worked hand-in-hand with leaders at many of Australia's large organisations, however my life-long passion is sport. First trampolining, then CrossFit, now volleyball.

As a trampolinist, I coached, judged and competed for 17 years. I was Australian Champion for 12 years, ranked in the top 10 in the world for double mini trampoline, attended 5 World Championships, the World Games, and two Youth Olympic Festivals, and was awarded Senior International Athlete of the Year.

After retiring from trampoline, I went on to CrossFit for several years – winning the Asia-Pacific Championships and placing 11th in the World Championships.

I then took up beach volleyball and now play for Australia and have placed in the top ten at several World Tour events. In 2017, I was the number one ranked player in Australia. Finally, I regularly

share my story in motivational speeches to audiences of 100 plus in corporations, schools, businesses and sporting clubs.

I understand sport. The difficulties of securing funding and sponsorship. The pressure to secure medals on the world-stage. The headaches that come from dealing with thousands of separate athletes, parents, administrators, coaches and gyms. And then the moments where it all comes together in brilliant success – whether it's the smile on a child's face when he first manages to hit a ball over the net, or the tears in the eyes of an Olympic Champion as she accepts her medal.

I also understand business. The intricacies of a financial statement. The art of crafting a strategy that can actually be implemented. The ways to move the different value levers of revenue, cost, productivity and capital. How to implement change in an organisation. And most importantly how to influence the leaders and staff of an organisation.

I'm more than happy to discuss my experience in greater depth, and would welcome the opportunity to learn more about the role. Volleyball is an incredible sport that so many Australians benefit from – myself included – and I'd love the chance to help shape the future of the sport in order to reach even greater heights.

Many thanks,

Christie Jenkins